Understanding Football, Second Edition, provides new and exciting insights into the game. Joe Theismann and Brian Tarcy tell you about the strategies and techniques used by the pros. Their complete idiot's guide to understanding football like a pro is available for immediate shipment. The Complete Idiot's Guide to Understanding Football Like A Pro by Joe Theismann and Brian Tarcy is ready for immediate shipment. The Complete Idiot's Guide to Understanding Football Mike Beacom is a sports writer who reports on pro and college football and whose articles have appeared in several publications. He also writes about fantasy football and serves as president and chairman of the Fantasy Football League of America.